

### **General Music Knowledge and Experience:**

**What genres of music are you most comfortable playing?**

I am comfortable playing all Genres of music. For weddings, as a DJ, it is important to be versatile.

**How long have you been a professional DJ?**

24 years

**Which artists do you draw inspiration from?**

I am inspired by true entertainers. Someone who is not afraid of being in front of people and dancing alongside them. Bruno Mars, George Michael, Justin Timberlake, Luther Vandross, Calvin Harris.

**Describe your DJ style and how it adapts to different crowds.**

My DJ style is energetic and "go with the flow". I follow the energy of the crowd. With weddings, you will not have the same group of people each week so you must re-learn your crowd every time. I do this by watching how the dance floor reacts to certain genres of music throughout the night.

**What is your process for selecting music for a set?**

I work with the couple, their music request list, what the energy of crowd is telling me, and my own knowledge to create a set that will be quite bespoke to the evening.

**How do you handle unexpected technical issues during a set?**

If I were to experience technical issues, I keep calm and begin to go through a mental checklist of what could be causing a specific issue. In the event of an equipment failure, I have back-ups.

### **Crowd Reading and Adaptability:**

**How do you assess the energy of a crowd and adjust your music selection accordingly?**

I am always watching, feeling the energy from the crowd, depending on what I am seeing and feeling I adjust the music to match.

**What strategies do you use to engage a less responsive crowd?**

As a DJ there will be times when you have a group of people that are naturally less responsive, or less inclined to dance due to different reasons. I always address this with couples in our prep meeting. When faced with this, I will utilize the couple's request list and also play some well-known "crowd pleaser" songs. I will also communicate with the couple and say "Hey, it looks like we have a crowd of people, that are happy to hang out and chat instead of dance" and ask what they would prefer I do, keep trying to get people to dance or change it up.

**How do you handle song requests, especially if they don't fit the current vibe?**

That is a question I ask the couple. If they are ok with requests I will take them, if not I won't. In the past, I have had couples tell me not to play songs from certain family members or friends. If a request doesn't fit the current vibe, I make a note of it and try to play it at a later point in the night.

### **Professionalism and Communication:**

**How do you communicate with clients to understand their event expectations?**

I am always available through email to answer questions, I also have an open appointment that couples can book with me to chat. We will have a final appointment the week of the wedding to confirm all the necessary details.

**How do you handle requests for specific songs that might be inappropriate for the event?**

I am honest; I will tell the requester I am unable to play a song if it is inappropriate.